

Information notice provided pursuant to Regulation (EU) 2016/679  
*General Data Protection Regulation (GDPR)*

In compliance with the foregoing Regulation, we will process your data according to the principles of fairness, lawfulness and transparency and we will protect the confidentiality of your data and your rights.

This information notice for users and/or visitors that interact with the website [www.washersitalia.eu](http://www.washersitalia.eu) is provided pursuant to Regulation (EU) 2016/679 on “the protection of individuals with regard to the processing of personal data and on the free movement of such data” and to the legislation applying to the use of cookies on the web and, in particular, to the provisions of the decision of the Italian Data Protection Authority of 8 May 2014 “Simplified Arrangements to Provide Information and Obtain Consent Regarding Cookies” and the subsequent clarifications concerning the implementation of cookie regulations issued on 5 June 2015 (Decision).

This information notice only describes the management procedures of the website, with reference to the processing of the personal data of users and/or visitors who consult it, and not those of external websites which users are able to consult by clicking on the hyperlinks inside this site.

You may find additional information in specific sections.

## **1. TYPE OF DATA PROCESSED AND PURPOSES OF THE PROCESSING**

### **1.1. Browsing data**

As part of their normal functions, the IT systems and applications employed to run this website collect some personal data (the transmission of which is implicit in the use of internet communication protocols).

These data are not collected to be associated with any identified data subjects; however, by their very nature, they may make users and/or visitors identifiable after being processed and matched with data held by third parties.

The data collected include IP addresses or domain names of the computers used to connect to the Site, Uniform Resource Identifier (URI) addresses of the requested resources, the time of such requests, the method used to submit the request to the server, the size of the returned file, the numerical code of the server response status (completed, error, etc.) and other parameters relating to the user's operating system and IT environment.

These data are processed for the period necessary to comply with the purposes for which they were collection, for the sole purpose of collecting anonymous statistical data on use of the website (website hits), and to make sure it is functioning properly.

Data may be used to investigate culpability in the event of cybercrime against the website.

### **1.2. Data voluntarily submitted by the user**

When email messages are sent to the addresses provided on this website (e.g. to ask for information), the sender's email address, as well as any other personal information included in the body of the email will be acquired. These data will only processed in order to fulfil the request and are disclosed to third parties only if this is necessary to fulfil that request (e.g. service for dispatching the documentation requested).

Should users and/or visitors be required to provide their data in order to access certain services, a specific, a detailed information notice regarding the relative processing will be provided beforehand, pursuant to the applicable legislation, and specifying the limits, purposes and procedures of the relative processing.

### **1.3. Cookies**

## What are Cookies?

Cookies are small text files sent from the website visited to the browser of the user's device (PC, tablet, Smartphone etc.), where they are stored so that device can be recognised each time the user visits the site again. The cookies are sent from the user's device to the website at each subsequent visit.

The cookies can be "set" (more specifically, memorised and accessed) not only by the webmaster of the site the user visited (first-party cookies) but also by a site other than the website being visited through the first site (third-party cookies), which can recognise them. This happens because certain elements (images, maps, sounds, hyperlinks etc.) may reside on servers other than the one of the site visited.

**Depending on their purpose, cookies can be technical cookies or profiling cookies.**

Technical cookies are set exclusively with a view to "carrying out the transmission of a communication on an electronic communications network, or insofar as this is strictly necessary to the provider of an information society service that has been explicitly requested by the contracting party or user to provide the said service."

These cookies are normally used to enable seamless browsing of pages, to store user preferences (e.g. font size, language, country, etc.), to store information about specific user configurations, to manage user authentication, etc. Some of these cookies (known as strictly necessary), such as session cookies, are used on e-commerce sites to store items placed in the shopping cart, and are required for the website to work properly.

Technical cookies do not require the consent of website users.

Other cookies are also equated to technical cookies (so they can also be set without the consent of users and do not require any other regulatory compliance). These are "analytics" cookies that can be used directly by the first-party site (i.e. without the involvement of third parties) to store helpful information that an application can use later and to differentiate requests from different browsers. They can also be produced and made available by third parties and used by the first-party site purely for statistical purposes, as long as suitable measures are put into place to reduce their power to identify users (e.g. by concealing significant portions of the IP address) and the third party specifically undertakes not to cross-reference the information contained in those cookies with other data at its disposal (in aggregate form).

Profiling cookies track the user's browsing patterns and analyse their actions for marketing purposes: they are intended to create user profiles and are used to send advertising messages that match the user's web browsing preferences. These cookies can only be set on the user's terminal equipment if the user has given their consent according to the procedures specified in the Decision.

Cookies can be persistent (meaning they remain stored on the user's device until their expiry, unless the user removes them) or session cookies, which are used to store temporary information and are erased from the user's device when they close the browser.

Profiling cookies are usually persistent cookies.

## Cookies used on this website

We use technical cookies on this website for safe, seamless browsing and to make sure it is working properly.

## How to delete cookies

Almost all browsers are set by default to automatically accept first-party cookies. In any case, users can change the set configurations through their browser settings. However, some of the site functions may not work properly and it may not be possible to access some areas of the site if cookies are disabled, blocked or deleted. The way cookies are configured depends on the browser used and often on the specific version of the browser. Still, usually the cookie configuration settings can be managed in the Browser Settings,

where you can normally decide which cookies to disable and/or remove. Detailed information about the procedure for configuring cookie settings can be found in the Help section of the browser used (generally accessible from the PC by means of the F1 button or by clicking on the question mark icon in the browser menu). Refer to the guides to configure cookie settings for each of the main browsers and to the following links:

Google Chrome <https://support.google.com/chrome/answer/95647?hl=it>

Firefox <http://support.mozilla.org/it/kb/Eliminare%20i%20cookie>

Internet Explorer <http://windows.microsoft.com/it-it/internet-explorer/delete-manage-cookies#ie=ie-10>

Opera <http://www.opera.com/help/tutorials/security/privacy/>

Safari <http://support.apple.com/kb/ph11920>

## 2. HOW WE PROCESS YOUR DATA

We process personal data by automated means (e.g. using electronic procedures and media) and/or manually (e.g. in paper form) for the period strictly necessary in relation to the purposes for which the data were collected and, in any case, in compliance with applicable legislation in force.

The organisational and processing logic used for the data processing is strictly related to the purposes for the data processing and in any case in such a way as to assure the security, integrity and confidentiality of the personal data in keeping with the organisational, physical and logical measures pursuant to the applicable legislation.

## 3. OPTIONAL SUBMISSION OF DATA

Except for what has been specified for browsing data and cookies, visitors are free to decide whether or not to provide their personal data, for example by submitting requests for information or contact queries by electronic mail, or requests to access services, utilities and applications by choice. Failure to provide personal data may make it impossible for the data subject to obtain what was requested and may prevent WASHERS S.R.L. from being able to fulfil the contractual obligations under the mandate contract.

## 4. CONTROLLER, PROCESSORS AND CATEGORIES OF DESIGNATED PERSONS

The Controller of the personal data processing is WASHERS S.R.L. headquartered in VIA LUIGI GAZZOTTI 256, MODENA, ITALY

The processing connected with this site's web services is performed by technical personnel only, who are designated persons for processing.

In addition to the Controller's employees, some data processing operations may also be performed by third parties, which the company uses for managing and/or maintaining the website. In that case, those third parties will be nominated data Processors.

For information about the Processors just send an email to: [info@washers-italia.it](mailto:info@washers-italia.it)

**Personal data will not be disseminated.**

## 5. RIGHTS OF DATA SUBJECTS

Data subjects have the right, at any time, to obtain confirmation as to whether or not personal data concerning him or her are being processed and to know their content and origin, make sure they are accurate or ask for incomplete data to be completed or updated, or request their rectification.

Data subjects also have the right to request the erasure, conversion into anonymous form, or the blocking of any data processed in violation of the law; they also have the right to object, in whole or in part, on legitimate grounds, to the processing of their personal Data.

In accordance with Article 13 of the (EU) GDPR, data subjects always have the right to the following information: identity and the contact details of the controller and, where applicable, of the controller's representative; the contact details of the data protection officer (DPO); the purposes of the processing for

which the personal data are intended as well as the legal basis for the processing; the legitimate interests pursued by the controller or by a third party; the recipients or categories of recipients of the personal data; the period for which the personal data will be stored, and the fact that the Controller intends to transfer personal data to a third country or international organisation.

In accordance with Article 13 of the (EU) GDPR, data subjects may also, at any time, exercise their right to:

- access their personal data;
- rectification or erasure of personal data or restriction of processing concerning the data subject;
- object to processing;
- data portability;
- withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal;
- lodge a complaint with a supervisory authority, which in Italy is the data protection authority (Garante);
- be informed as to whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as to know whether the data subject is obliged to provide the personal data and of the possible consequences of failure to provide such data;
- be informed of the existence of automated decision-making, including profiling and, at least in those cases, receive meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

**In accordance with Article 14 of the (EU) GDPR, where personal data have not been obtained from the data subject,**

the Controller, WASHERS S.R.L. shall provide the data subject with the following information:

1.

- a) the identity and the contact details of the controller and, where applicable, of the controller's representative;
- b) the contact details of the data protection officer, where applicable;
- c) the purposes of the processing for which the personal data are intended as well as the legal basis for the processing;
- d) the categories of personal data concerned;
- e) the recipients or categories of recipients of the personal data, if any;
- f) where applicable, that the controller intends to transfer personal data to a recipient in a third country and the existence or absence of an adequacy decision by the European Commission, or in the cases required, reference to the appropriate or suitable safeguards and the means to obtain a copy of them or where they have been made available.

2. In addition to the information referred to in paragraph 1, the controller shall provide the data subject with the following information necessary to ensure fair and transparent processing in respect of the data subject:

- a) the period for which the personal data will be stored, or if that is not possible, the criteria used to determine that period;
- b) the legitimate interests pursued by the controller or by third parties;

- c) the existence of the right to request from the controller access to and rectification or erasure of personal data or restriction of processing concerning the data subject and to object to processing as well as the right to data portability;
- d) the existence of the right to withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal;
- e) the right to lodge a complaint with a supervisory authority, which in Italy is the data protection authority (Garante);
- f) from which source the personal data originate, and if applicable, whether it came from publicly accessible sources;
- g) the existence of automated decision-making, including profiling and, at least in those cases, meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for the data subject.

3.

The controller WASHERS S.R.L. shall provide the information referred to in paragraphs 1 and 2:

- a) within a reasonable period after obtaining the personal data, but at the latest within one month, having regard to the specific circumstances in which the personal data are processed;
- b) if the personal data are to be used for communication with the data subject, at the latest at the time of the first communication to that data subject; or if a disclosure to another recipient is envisaged, at the latest when the personal data are first disclosed.

4. Where the controller intends to further process the personal data for a purpose other than that for which the personal data were obtained, the controller shall provide the data subject prior to that further processing with information on that other purpose and with any relevant further information as referred to in paragraph 2.

For any information relating to the processing of their data, users can send an email to [info@washers-italia.it](mailto:info@washers-italia.it)

**This Privacy Policy will be periodically updated.**